



**MN2002– MANAGEMENT & ANALYSIS
MANAGEMENT KALEIDOSCOPE**

MODULE TYPE/SEMESTER: Second Year/**Core** (20 Credits)/Semester 2

PRE-REQUISITE(S): MN1001, MN1002 and MN2001

MODULES REQUIRED FOR: MN3102

MODULE CO-ORDINATOR: Dr Samuel Mansell

MODULE LECTURER(S): Dr Brendan Whitty

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AIM:

Since the global economic crisis of 2008, there have been widespread concerns and growing disenchantment with prominent management thinking and practice. As part of the critique, there has been an urge to reconsider and recast the role and responsibilities of management and organisations towards entrepreneurial models and approaches that are more socially responsible. This module considers the shifting political and business environment for, and changing societal expectations of, management and organisations. It critically examines the overarching question: what are the options and opportunities, challenges and constraints of alternative perspectives on, and approaches to, management? To this end, the module reviews: key critical lenses which address and challenge neoliberal conceptions of management; engagements with key management themes such as work and finance; and contemporary efforts to make a difference, from philanthropy to organized labour.

METHOD OF TEACHING & LEARNING:

- Lectures – three 1 hour lectures each week from Weeks 1-5
- Tutorials (including smaller discussion groups) - one 1 hour tutorial each week from Weeks 2-4
- Independent and group study

LEARNING OUTCOMES:

By the end of the module, students should be able to:

- understand, discuss and challenge the role of management and organisations within contemporary socio-political and business environments,
- explain and critically engage with key management themes and issues,
- comprehend and outline the opportunities and challenges of different organisational forms and approaches.

The transferable skills acquired and/or developed in this module include:

- critical engagement and reflection,
- information/data gathering, analysis and synthesis,
- creative problem solving,
- independent and group learning,
- effective written and verbal communication.

INDICATIVE TOPIC OUTLINE:

The module content is structured as follows:

The first section will review the key **critical lenses** for analysing contemporary management and organisations. It will help develop your ability to question and unpack the implications of management and organisational forms. The critical strands will be illustrated with reference to contemporary debates and issues, situated within the changing policy and business environment.

The second section will address **management and organisational themes** in the light of contemporary debates. Themes are likely to include work, exploring what counts as 'a good job'; finance and the growing financialisation of the global economy; corporate accountability and the power of quantification in remaking our worlds. We will show critical engagements with these central themes to management.

The third section will address **contemporary efforts to make a difference**. These forms are likely to include the growth in significance of Environmental, Social and Governance frameworks in organisation management; the growing phenomena of state capitalism as de-risking; the role of organised labour and union power; and efforts of charities and philanthropies. You will critically analyse these efforts and appraise their potential and the challenges they face.

ASSESSMENT (for both MK and AFD):

- AFD Class tests (Moodle Quiz): 20% of module grade
- Individual Essay (Management Kaleidoscope): 20% of module grade
- Exam: 60% of module grade

CORE READING LIST:

A detailed list of weekly reading and resources for this module will be available via the University of St Andrews' online Resource List. This is accessible via <http://resourcelists.st-andrews.ac.uk/index.html>

Organisation of courses may be subject to change without notice.